

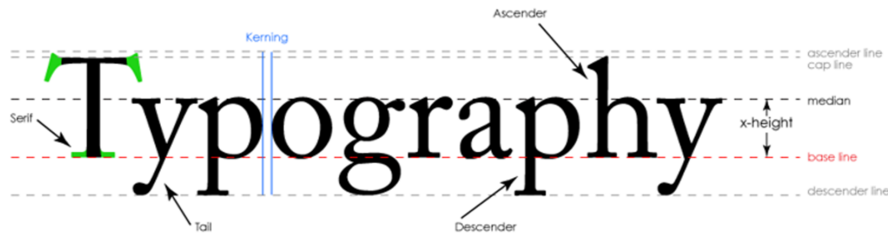


Year 6 Text in Art: Typography, Pop Art & Protest Art

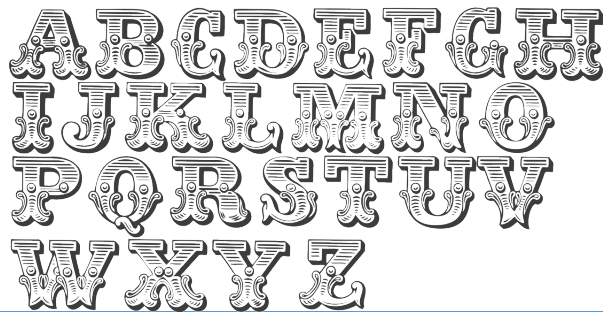
Big question: *What is so special about a soup can?*

Key Concept: **Text in Art** - Typography is a traditional skill employed by sign-writers. POP artists and contemporary artists have also used this technique, alongside printing and painting, to get their message across.

Typography = The art of lettering



Font= The style of lettering

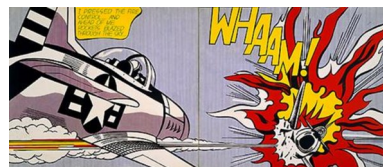


Key Vocabulary	Definition
Pop Art	An 20th Century art movement that drew inspiration from sources in popular and commercial culture e.g. comics, packaging and TV and film stars.
Popular culture	Things that are popular in a given society. E.g. <i>Music, dance, films, literature, fashion, comics, celebrities.</i>
Mass production	The creation of large numbers of the same thing.
Contemporary Art	Art that is occurring in the present time.
Signwriting	The art or process of handwriting with chalk and painting with a brush, lettering often for a sign or advertisement.
Typography	Typography is the art and technique of arranging type to make written language legible, readable and appealing when displayed
Protest Art	A creative piece produced by activists and social movements to address political or social issues. Will often have simple messages written in text.
Text	The written (or drawn) letters that make up words and sentences.
Font	Different styles of lettering.
Slogan	a short and striking or memorable phrase used in advertising or a motto

Artists' work we looked at...



Andy Warhol
Black Bean soup
1968



Whaam!
Roy Lichtenstein
1962



Joby Carter
Signwriter



Bob & Roberta Smith OBE
Fine Art